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**Call for Papers**

**14th International Scientific Conference of Business Faculty**

Organized by

**Faculty of Business**

**University “Aleksandër Moisiu” Durrës**

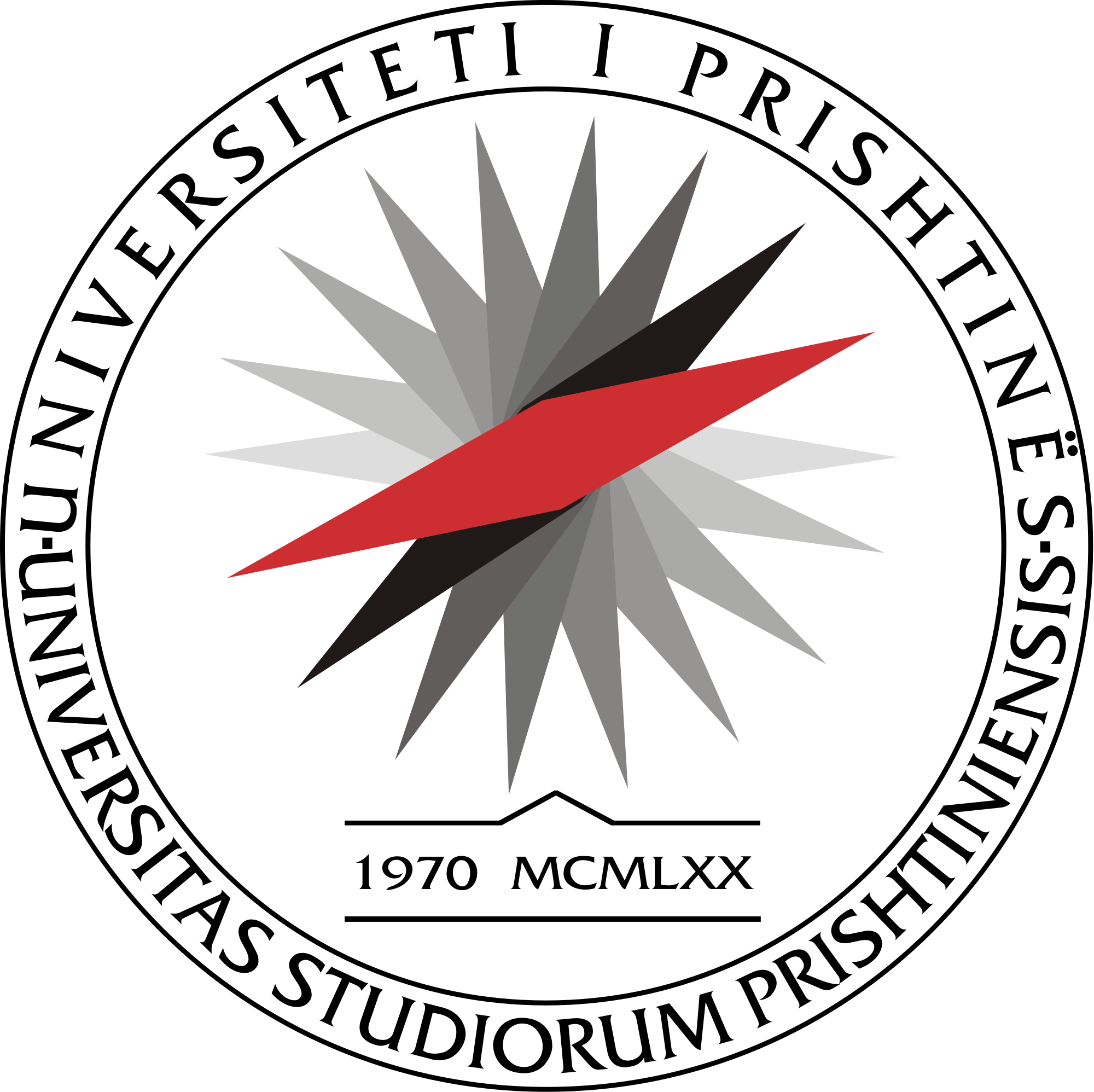
**“Economic challenges in the digital era”**

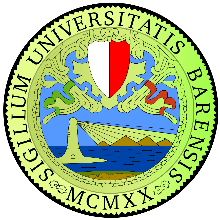
**April 5-6, 2024**

**Durrës, Albania**

[**www.iscbf.org**](http://www.iscbf.org) **/** [**www.uamd.edu.al**](http://www.uamd.edu.al)

**In collaboration with:**







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| **GENERAL INFORMATION** |

**Conference aim**

In today economic era European countries and not only are facing lots of economic challenges. The aim of this conference is to address through interactive presentations and discussions current issues of economy and innovation such as structural reforms, dynamics of growth and business cycles, development of labor markets, financial and banking sector through meeting the requirements of Sustainable Development Goals and increasing competitiveness through innovation. Given its interdisciplinary approach, this conference is a venue where researchers and practitioners from different fields will gather to exchange their ideas, research results, work in progress and experience. During this conference we will also discuss challenges and market performance under the innovation pressure and development. An ultimate goal of the conference is to bring concrete proposals and recommendations for business communities in European and international level and enhance best practices sharing perspectives. Participants will have the opportunity to network, and increase future collaborations synergies.

***The conference official language: English, French and Italian.***

***The conference will be held at Conference Hall, New Campus, Spitallë, Durrës.***

**Conference topics**

**Sustainable economy - challenges & opportunities**

* + Economic and financial reforms toward European integration
  + Ecotourism and Sustainable Tourism for Regional Development
  + Sustainability Economic Development and Climate Change
  + Green economy
  + Sustainable Agriculture, innovative agricultural practices that promote environmental sustainability, food security, and rural development.

**Innovation management & entrepreneurship**

* + Globalization and Challenges of Companies` Strategic Orientation
  + Globalization and Challenges in Marketing Management
  + E-economy, E-business, E-commerce, E-government
* Strategic Human Capital Management
* Integrating human capital concepts in productivity and growth topics
* Strategic management and management tools in disruptive times
* Impact of digital technological Innovations on organization and work performance

**Finance, Banking, Accounting and Insurance Industry**

* Insurance Industry Challenges
* Property/casualty and life insurance sector trends and outlooks
* Accounting Challenges – Strategic Accounting
* Efficiency and performance of financial institutions
* Financial and monetary integration
* Intellectual capital management and accounting

**Digitalisation, tourism and impacts on the Economy**

* Business Dynamics and Policy
* Fiscal Policy and International
* Tourism toward accessibility and digitalization
* Culture and natural heritage in SDG 2030 agenda, theories, practices and outreach
* Creativity and historic cities

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

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| **IMPORTANT DATES** |

* **February 15th, 2024** Abstract Submission deadline
* **February 20th, 2024** AbstractNotification
* **February 27th, 2024** Fee Payment deadline
* **March 25th, 2024** Power point presentations submission deadline
* **April 28th, 2024**  Full paper submission deadline

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| **CONFERENCE COMMITTEES** |

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| **CONFERENCE FEE** |

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| First Author | **50€** |
| Second Author | **30€** |
| Each additional author | **20€** |
| No paper participant | **10€** |

Participants from partner universities have a 50% discount

Participants from UAMD faculties have a 50% discount

UAMD part-time lecturers have a 50% discount

Business Faculty members are excluded from the conference fee.

**Bank Account Details**

**Account owner:** TE ARDHURAT E THESARIT DURRES

**Bank Name:** Credins Bank, Durres, Albania

**IBAN:** AL97 2121 2110 0000 0000 0050 3907

**SWIFT CODE:** CDISALTRXXX

During the payment should be mentioned the note: ***ISCFB 2024, name and surname of participant***.

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

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| **AUTHORS GUIDELINES** |

* Abstracts, written in English, should be no longer than 10-18 line up to 300 words, or in case of extended abstract up to 800 words it should be followed by bibliography. The abstract should contain JEL classification and up to 6 keywords.
* Full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to ***iscfb@uamd.edu.al*** Submitting the paper, at the subject line has to be mentioned ISCFB conference (name of the leading author). ***One paper can have a maximum of three authors. One author can present a maximum of two papers.***
* Papers will be included at the ***Proceedings of the Conference***. Further publication opportunities are available at the International official Journal of “Aleksandër Moisiu” University, ***Interdisciplinary Journal of Research and Development (IJRD) and partner University journals.***
* ***Award prices*** will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.
* The best conference materials will be **published** in indexed journals.
* Presentations may be online, on site and poster presentations.

Abstract template/extended abstract

The abstract should respond to the following questions:

-The problem

-Aims

-Methodology

-Results

Max 300 words/800 words

**Title of the Contribution (Times New Roman 14 pt)**

*First Author, [[1]](#footnote-1) Second Author[[2]](#footnote-2)*

***Abstract***

The paper discusses the well‐known issue of finding the most appropriate policies and strategies for detecting accounting manipulation. The paper brings to attention a contemporary issue, which is also a necessary requirement in any economy, especially in a transition economy, threatened by economic and political crises. This research is based on interviews with credit officers from different banks in the country. To estimate the model are used data from financial statements of entities with different activity and from different cities of Albania. Beneish model is used to calculate the possibility of manipulation of these statements. During the paper we will discuss detailed techniques of discovering accounting manipulation. At the conclusions we will see that accruals have consistently provided a conventional opportunity to perpetrate a fraud like other items of the financial statements.

***Key words*:**(Enter no more than five key words and separate them by commas) Beneish Model, Accounting Manipulation, Fraud.

***JEL classification*:** (Enter at least 3 JEL codes and separate them by commas) M41, M42, M48

1. Corresponding author: Degree, University/Institute, department, address, e-mail, post mail [↑](#footnote-ref-1)
2. Degree, University/Institute, department, address, e-mail, post mail [↑](#footnote-ref-2)