

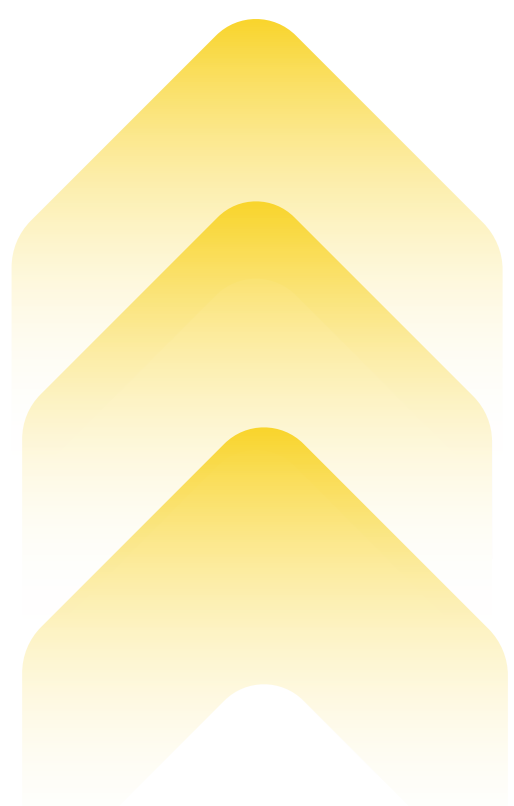
ISCOIM 2023



# 4th International Conference on Innovative Marketing

Marketing Department

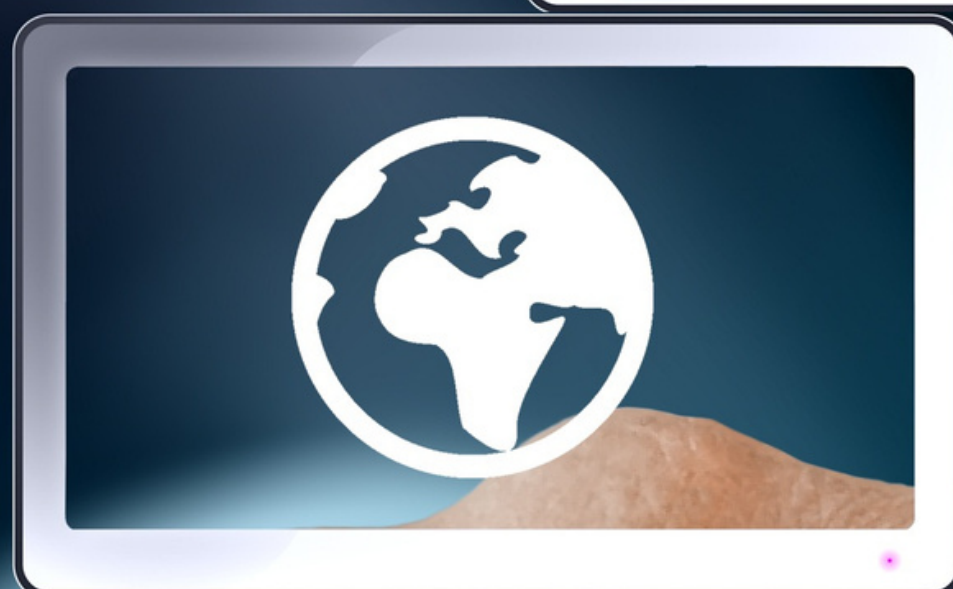
University "Aleksandër Moisiu" Durrës, Albania



## "The Future of Marketing - Embracing Transformation through Innovation and Sustainability"

1 & 2 DECEMBER, 2023

**Durrës, Albania**



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## CALL FOR PAPERS

We are pleased to invite you to submit your research papers to the 4th International Scientific Conference on Innovative Marketing – ISCOIM 2023.

The aim of ISCOIM is to bring together scholars, researchers, educators, students, professionals and partners interested in the Future of Marketing through Innovation and Sustainability and related academic fields, to present their works in this academic platform.

Join us for an interactive Conference experience featuring also an engaging Forum and Workshop taking place during these days!

## PAPER PRESENTATIONS

ISCOIM in partnership with other Universities and Organizations invites you to submit proposals for Oral, Poster and Virtual presentations at:

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## IMPORTANT DATES

Submission of Abstract Deadline: 15 November 2023

Abstract Acceptance Notification: 20 November 2023

Conference Dates: 1-2 December 2023

Full paper submission: 7 January 2024

CONFERENCE LANGUAGE: ENGLISH

CONFERENCE FEE: 40 EURO PER

PAPER

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