

UNIVERSITY "ALEKSANDËR MOISIU" DURRËS
BACHELOR "Economics"

Fac.	Branch	Year	Sem.	Type*	Kodi	Course	Prerequisite course	USCr	ECTS	Language
BUSINESS FACULTY	ECONOMIK SCIENCES	FIRST YEAR	FIRST SEMESTRY	C	GEOG 185	Economic Regionalization of Europe			4	English
				A	MARK 288	Principals of Marketing			4	English
				B	ECON 163	Microeconomics I			5	English
				A	MANG 270	Principals of Business			4	Albanian
				A	MATH 225	Mathematics 1			4	Albanian
				A	FINC 298	Principals of Accounting			4	English
				B	ECON 502	History of Economic Thought			5	English
			SECOND SEMESTRY	B	ECON 190	Macroeconomics I			5	English
				C	TURS	History of Albanian Economy			4	English
				A	MANG 177	Principals of Management			4	English
				C	LANG 150	Academic Writing			4	Albanian
				D	COSC 155	Informatic			4	Albanian
				C	ECON 500	Business Law			4	English
				B	ECON 374	Crisis Economics			5	English
		SECOND YEAR	FIRST SEMESTRY	B	ECON 280	Microeconomics II	ECON 163 Microeconomics I	5	English	
				A	FINC 290	Basics of Finance		4	English	
				A	MATH 325	Applied Mathematics	MATH 225 Mathematics	4	Albanian	
				A	ECON 311	Statistics		4	English	
				C	MANG 401	Decision Makings		4	English	
				D	POLS 125	Introduction to Political Science		4	Albanian	
				B	ECON 370	Environmental Economics		5	English	
			SECOND SEMESTRY	B	ECON 320	Macroeconomics II	ECON 190 Macroeconomics I	5	English	
				A	FINC 420	Financial Management	FINC 290 Basics of Finance	4	English	
				C	ECON 294	Scientific Research Methods		4	English	
				D	MANG	Business English		4	Albanian	
				B	ECON 494	Introduction to Game Theory	ECON 163 Microeconomics I	5	English	
				D	MARK 385	Marketing Managment	MARK 288 Basics of Marketing	4	English	
				C	FINC 500	Financial Accounting	MARK 288 Basics of Accounting	4	English	
		YEAR	FIRST SEMESTRY	D	MANG 401	Human Resource Management		4	Albanian	
				B	ECON 417	International Economics I		5	English	
B	ECON 496			Basics of Econometrics		5	English			
B	ECON 373			Economics of Competition		5	English			
B	ECON 415			Labor Market Economy		5	English			
B	ECON 497			Basics of Behavioral Economics		5	English			

		THIRD Y SECOND SEMESTRY	B	ECON 418	International Economics II	ECON 417 International Economics I		5	English
			B	ECON 477	Economics of Industrial Organization	ECON 190 Macroeconomics I		5	English
			B	ECON 403	Economics of Public Sector			5	English
			B	ECON 310	Transport Economics			5	English
			B	ECON 419	Theory of Economic Growth and Development			5	English
			E		Closing Obligations			6	Albanian

BASIC SUBJECTS – Methodological preparation and general culture / (Symbol: A)

CHARACTERISTIC SUBJECTS – Preparation for Scientific Discipline / (Symbol B)

INTERDISCIPLINARY SUBJECTS / INTEGRATION – Subdiscipline, profiles and group of elective courses / (Symbol: C)

SUPPLEMENTARY SUBJECTS – Foreign languages, computer knowledge, professional practice / (Symbol: D)

FINAL OBLIGATIONS / (Symbol: E)

UNIVERSITY "ALEKSANDËR MOISIU" DURRËS
BACHELOR "Economics"

Fac.	Branch	Year	Sem.	Type*	Kodi	Course	Prerequisite course	USCr	ECTS	Language
BUSINESS FACULTY	ECONOMIK SCIENCES	FIRST YEAR	FIRST SEMESTRY	C	GEOG 185	Economic Regionalization of Europe			4	English
				A	MARK 288	Principals of Marketing			4	English
				B	ECON 163	Microeconomics I			5	English
				A	MANG 270	Principals of Business			4	Albanian
				A	MATH 225	Mathematics 1			4	Albanian
				A	FINC 298	Principals of Accounting			4	English
				B	ECON 502	History of Economic Thought			5	English
			SECOND SEMESTRY	B	ECON 190	Macroeconomics I			5	English
				C	TURS	History of Albanian Economy			4	English
				A	MANG 177	Principals of Management			4	English
				C	LANG 150	Academic Writing			4	Albanian
				D	COSC 155	Informatic			4	Albanian
				C	ECON 500	Business Law			4	English
				B	ECON 374	Crisis Economics			5	English
		SECOND YEAR	FIRST SEMESTRY	B	ECON 280	Microeconomics II	ECON 163 Microeconomics I		5	English
				A	FINC 290	Basics of Finance			4	English
				A	MATH 325	Applied Mathematics	MATH 225 Mathematics		4	Albanian
				A	ECON 311	Statistics			4	English
				C	MANG 401	Decision Makings			4	English
				D	POLS 125	Introduction to Political Science			4	Albanian
				B	ECON 370	Environmental Economics			5	English
			SECOND SEMESTRY	B	ECON 320	Macroeconomics II	ECON 190 Macroeconomics I		5	English
				A	FINC 420	Financial Management	FINC 290 Basics of Finance		4	English
				C	ECON 294	Scientific Research Methods			4	English
				D	MANG	Business English			4	Albanian
				B	ECON 494	Introduction to Game Theory	ECON 163 Microeconomics I		5	English
				D	MARK 385	Marketing Managment	MARK 288 Basics of Marketing		4	English
				C	FINC 500	Financial Accounting	MARK 288 Basics of Accounting		4	English
		YEAR	FIRST SEMESTRY	D	MANG 401	Human Resource Management			4	Albanian
				B	ECON 417	International Economics I			5	English
B	ECON 496			Basics of Econometrics			5	English		
B	ECON 373			Economics of Competition			5	English		
B	ECON 415			Labor Market Economy			5	English		
B	ECON 497			Basics of Behavioral Economics			5	English		

		THIRD Y SECOND SEMESTRY	B	ECON 418	International Economics II	ECON 417 International Economics I		5	English
			B	ECON 477	Economics of Industrial Organization	ECON 190 Macroeconomics I		5	English
			B	ECON 403	Economics of Public Sector			5	English
			B	ECON 310	Transport Economics			5	English
			B	ECON 419	Theory of Economic Growth and Development			5	English
			E		Closing Obligations			6	Albanian

BASIC SUBJECTS – Methodological preparation and general culture / (Symbol: A)

CHARACTERISTIC SUBJECTS – Preparation for Scientific Discipline / (Symbol B)

INTERDISCIPLINARY SUBJECTS / INTEGRATION – Subdiscipline, profiles and group of elective courses / (Symbol: C)

SUPPLEMENTARY SUBJECTS – Foreign languages, computer knowledge, professional practice / (Symbol: D)

FINAL OBLIGATIONS / (Symbol: E)

UNIVERSITY OF "ALEKSANDËR MOISIU" DURRËS

Banking-Finance

Fac.	Programme	Year	Sem.	Type*	Course	Previously required course	USCr	ECTS	Language
BUSINESS FINANCE	BANKING FINANCE	FIRST YEAR	FIRST SEMESTER	C	Euro-Atlantic Economic Regionalization		3	4	English
				A	Fundamentals of Marketing		3	4	English
				A	Microeconomics I		3	4	English
				A	Introduction to Business		3	4	Albanian
				A	Mathematics		3	4	English
				B	Fundamentals of Accounting		4	5	English
				B	Fundamentals of Finance		4	5	English
			SECOND SEMESTER	A	Macroeconomics I		3	4	English
				C	History of Economic Thinking		3	4	Albanian
				A	Principles of Management		3	4	English
				C	Academic writing		3	4	Albanian
				D	Informatics		3	4	Albanian
				B	Financial Accounting	Fundamentals of Accounting	4	5	English
				B	Personal Finance		4	5	English
		SECOND YEAR	FIRST SEMESTER	A	Microeconomics II	Microeconomics I	3	4	Albanian
				B	Financial Markets and Institutions		4	5	English
				A	Applied Mathematics	Mathematics	3	4	Albanian
				A	Statistics		3	4	English
				C	Project Management		3	4	English
				D	Introduction to Political Science		3	4	Albanian
				B	EU Banking and Financial System		4	5	Albanian
			SECOND SEMESTER	C	Macroeconomics II	Macroeconomics I	3	4	English
				B	Financial Management	Fundamentals of Finance	4	5	English
				C	Scientific Research Methods		3	4	English
				D	Bussiness English		3	4	Albanian
				C	Business Law		3	4	Albanian
				D	Marketing Direction	Fundamentals of Marketing	3	4	Albanian
				B	Investment		4	5	English

		THIRD YEAR	FIRST SEMESTER	D	Human Resources Management		3	4	Albanian
				B	Banking Management		4	5	English
				B	Taxation		4	5	English
				B	Money and Banking		4	5	English
				B	Insurance company		4	5	English
				B	Financial Statements Analysis	Financial Accounting	4	5	English
			SECOND SEMESTER	B	Accounting Finance and SME Controlling	Fundamentals of Accounting	4	5	English
				B	Risk Management		4	5	English
				B	Managerial and Cost Accounting	Fundamentals of Accounting	4	5	English
				B	Banking Techniques		4	5	English
				B	Audit		4	5	English
				E	Final Assignment			6	Albanian

UNIVERSITY "ALEKSAKDER MOISIU"DURRES										
Business Administration										
Fac	Profile	Year	Sem	Typology	Code	Course	Prerequisite course	USCr	ECTS	Language
			SEMESTER I	C	GEOG 185	Regionalization of the European Economy			4	English
				A	MARK 288	Basic Marketing			4	English
				A	ECON 163	Microeconomics I			4	English
				B	MANG 270	Introduction to Business			5	Albanian
				A	MATH 225	Matemathics			4	Albanian
				A	FINC 298	Principles of Accounting			4	English
				B	MANG 268	Business Communication			5	Albanian
		FIRST YEAR		A	ECON 190	Macroeconomics I			4	English
				A	TURS	The history of the Albanian economy			4	English

SEMESTE R II	B	MANG 177	Principles of Manage ment			5	English
	A	LANG 150	Academi c writing			4	Albanian
	D	COSC 155	Informati cs(Comp uter Applicati on)			4	English
	C	ECON 500	Business Law			4	English
	B	MANG	Business Planning and Start Up			5	English
	C	ECON 280	Microeco nomics II	ECON 163 Microeco nomics		4	Albanian
	A	FINC 290	Basic of Finance			4	Albanian
	A	MATH 325	Applied Mathem atics	MATH 225 Mathem atics		4	Albanian
	A	ECON 311	Statistics			4	Albanian

FACULTY OF BUSINESS	BUSINESS ADMINIST RATION	SECOND YEAR	SEMESTE R I	B	MANG 401	Manage ment of Innovatio n and Entrepre neurship			5	English	
				D	POLS 125	Introduct ion to political science			4	Albanian	
				B	MANG 244	intercultural manageme nt			5	English	
			C	ECON 320	Macroecono mics II	ECON 190 Macroecono mics I			4	English	
			C	FINC 420	Financial Manage ment	FINC 290 Basic of Finance			4	English	
			C	ECON 294	Methods of Scientific Research				4	English	
			D	MANG 400	Business Ethics				5	Albanian	
			SEMESTE R II	B		Human Resource				5	
					MANG 401	Manage ment					Albanian

D	MARK 385	Marketing Management	MARK 288 Basic Marketing		4	English
D	FINC 500	Financial Accounting	MARK 288 Principles of Accounting		4	English
B	MANG	Business English			4	Albanian
B	MANG 365	Organizational Behaviour			5	English
B	MANG 401	Decision making	MANG 177 Principles of Management		5	English
B	MANG	Logistics			5	English
B	MANG 405	Entrepreneurship and Small Business	MANG 270 Introduction to Business		5	English

SEMESTER I

Study Program	Study Cycle	Academic Cycle	Academic Year	Year	Category	Subjects	Credits	Hours in the auditorium	Student preparation	Total hours	It takes place in the semester	Weekly hours		With modules	Languages	
												semester I	semester II			
BSC. COMMUNICATION AND DIGITAL MARKETING	BACHELOR LEVEL	2020-2023	2020-2021	First year	A	Computer Applications I	5	45	80	125	1	3		no	English	
		2020-2023	2020-2021		B	Communication and Digital Marketing I	5	45	80	125	1	3		no	English	
					C	- Contemporary communication and marketing	4	45	55	100	1	3		no	Albania	
						- Business Basics										Albania
		2020-2023	2020-2021			- Economic Geography										Albania
		2020-2023	2020-2021		A	Principles of Communication	5	45	80	125	1	3		no	Albania	
		2020-2023	2020-2021		A	Principles of Marketing	5	45	80	125	1	3		no	English	
		2020-2023	2020-2021		A	Microeconomics	5	45	80	125	1	3		no	English	
		2020-2023	2020-2021		D	English I	4	45	55	100	1	3		no	Albania	
		2020-2023	2020-2021		A	Basis of Accounting	5	45	80	125	2		3	no	English	
		2020-2023	2020-2021		E	Basics of Management	4	45	55	100	2		3	no	Albania	
					C	- English II	4	45	55	100	1		3	no	Albania	
						- Business Law										Albania
						- Computer applications II										English
		2020-2023	2020-2021			- Mathematics I										Albania
		2020-2023	2020-2021		A	Macroeconomics	4	45	55	100	2		3	no	English	
		2020-2023	2020-2021		B	Communication and Digital Marketing II	5	45	80	125	2		3	no	English	
		2020-2023	2020-2021			B	Basics of Writing in Digital Media I	5	45	80	125	2		3	no	Albania
		Amount:							60	585	915	1500		21	18	
		2020-2023	2021-2022		B	Marketing in Communication	5	45	80	125	1	3		no	Albania	
		2020-2023	2021-2022		B	Communication in Marketing through Media	4	45	55	100	1	3		no	Albania	
					C	- Customer Management	4	45	55	100	1	3		no	English	
						- International Organization									Albania	
						- Ethics and Law in Digital Marketing									Albania	
		2020-2023	2021-2022			- English III									Albania	
		2020-2023	2021-2022		B	Scientific Research Methods	5	45	80	125	1	3		no	English	
		2020-2023	2021-2022		A	Principles of Finance	4	45	55	100	1	3		no	English	
		2020-2023	2021-2022		B	Social Media Marketing	4	45	55	100	1	3		no	English	
		2020-2023	2021-2022		D	Introduction to programming	4	45	55	100	1	3		no	Albania	
		2020-2023	2021-2022		C	Marketing Research	5	45	80	125	2		3	no	English	
		2020-2023	2021-2022		C	Sales Management	5	45	80	125	2		3	no	English	
					C	- Java programing	5	45	80	125	2		3	no	Albania	
						English Business I									Albania	
						- Money and bank									Albania	
		2020-2023	2021-2022			- English IV									Albania	
		2020-2023	2021-2022		D	Developing a new product	5	45	80	125	2		3	no	English	
		2020-2023	2021-2022		D	Statistics	5	45	80	125	2		3	no	English	
		2020-2023	2021-2022		B	Marketing Management	5	45	80	125	2		3	no	English	
		Amount:							60	585	915	1500		21	18	
		2020-2023	2022-2023		B	Marketing via Mobile Phones	5	45	80	125	1	3		no	Albania	
		2020-2023	2022-2023		B	Consumer Behavior	5	45	80	125	1	3		no	English	
					C	- Event Marketing	5	45	80	125	1	3		no	Albania	
				- International Business									Albania			
2020-2023	2022-2023		B	E-Marketing	5	45	80	125	1	3		no	Albania			
2020-2023	2022-2023		B	Programming	5	45	80	125	1	3		no	Albania			
2020-2023	2022-2023		D	Design Theory	5	45	80	125	1	3		no	Albania			

				2020-2023	2022-2023								
			B	Marketing Services	5	45	80	125	2		3	no	English
			B	Promotion	5	45	80	125	2		3	no	English
			D	- Sports Marketing	5	45	80	125	2		3	no	Albania
				- Marketing of Non-Profit Organizations									Albania
				- Public Relations									Albania
Amount:					115	1080	1795	2875		39	33		

UNIVERSITETI "ALEKSANDËR MOISIU" DURRËS
FINANCE ACCOUNTING

Fac.	Programme	Year	Sem.	Type*	Course	Previously required course	USCr	ECTS	Language
		FIRST YEAR	FIRST SEMESTER	C	Euro-Atlantic Economic Re		3	4	English
				A	Fundamentals of Marketing		3	4	English
				A	Microeconomics I		3	4	English
				A	Introduction to Business		3	4	Albanian
				A	Mathematics		3	4	English
				B	Fundamentals of Accounting		4	5	English
				B	Fundamentals of Finance		4	5	English
			SECOND SEMESTER	A	Macroeconomics I		3	4	English
				C	History of the Antico-Medie		3	4	Albanian
				A	Principles of Management		3	4	English
				C	Academic writing		3	4	Albanian
				D	Informathic		3	4	English
				B	Financial Accounting	Fundamentals of Accounting	4	5	English
				B	Personal Finance		4	5	English
			A	Microeconomics II	Microeconomics I	3	4	Albanian	

BUSINESS FINANCE	BANKING FINANCE	SECOND YEAR	FIRST SEMESTER	B	Financial Markets and Institutions		4	5	English
				A	Mathematics II	Mathematics	3	4	Albanian
				A	Statistics		3	4	English
				C	Project Management		3	4	English
				D	Introduction to Political Science		3	4	Albanian
				B	Public Accounting	Fundamentals of Accounting	4	5	English
			SECOND SEMESTER	C	Macroeconomics II	Macroeconomics I	3	4	English
				B	Financial Management	Fundamentals of Finance	4	5	English
				C	Scientific Research Methods		3	4	English
				D	Business English		3	4	Albanian
				C	Business Law		3	4	Albanian
				D	Marketing Management	Fundamentals of Marketing	3	4	English
		SEMESTER	B	Investment		4	5	English	
			D	Human Resources Management		3	4	Albanian	
			B	National Accounting Standards	Financial Accounting	4	5	English	
				B	Taxation		4	5	English

		THIRD YEAR	FIRST	B	Managerial and Cost Accounting	Fundamentals of Accounting	4	5	English
				B	Insurance company		4	5	English
				B	Financial Stat	Financial Accounting	4	5	English
			SECOND SEMESTER	B	Money and banking		4	5	English
				B	Risk Management		4	5	English
				B	Audit		4	5	English
				B	Financial Inst	Fundamentals of Accounting	4	5	Albanian
				B	Accounting Finance and SME Controlling	Fundamentals of Accounting	4	5	English
				E	Final Assignment			6	Albanian

"ALEKSANDER MOISIU" UNIVERSITY, DURRES, ALBANIA

BUSINESS FACULTY

HOTEL & RESTAURANT MANAGEMENT CURRICULA STUDY PROGRAMME 2018-2021

Study Programme	Degree	Academic Years	Academic Year	Years	Activity categorisatio	Mandatory / Elective course	Subjects	Credits	Hours in a week	Hours in auditor	Individual Syudy Hours	Total Hours	Terms	Module: Yes/No	Language		
Hotel & Restaurant Management Curricula	BACHELOR DEGREE	2018-2021	2018-2019	First Year	C	M	Economic Regionalisation	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Principles of Marketing	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Microeconomi 1	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Bases of Business	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Algebra	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		B	M	Bases of Tourism	5	3	45	80	125	1	no	English		
		2018-2021	2018-2019		B	M	Tourism Geography	5	3	45	80	125	1	no	English		
		2018-2021	2018-2019		A	M	Macroeconomi 1	4	3	45	55	100	2	no	English		
		2018-2021	2018-2019		C	M	History of Albanian Economy	4	3	45	55	100	2	no	English		
		2018-2021	2018-2019		A	M	Bases of Management	4	3	45	55	100	2	no	English		
		2018-2021	2018-2019		C	M	Bases of Contability	4	3	45	55	100	2	no	English		
		2018-2022	2018-2019		C	M	Tourism Low	4	3	45	55	100	2	no	English		
		2018-2023	2018-2019		B	M	Albanian Natural Resources	5	3	45	80	125	2	no	Albanian		
		2018-2021	2018-2019	B	M	Sustainable Tourism	5	3	45	80	125	2	no	English			
		Shuma:								60	42	630	870	1500			
		Hotel & Restaurant Management Curricula	BACHELOR DEGREE	2018-2021	2019-2020	cond Year	A	M	Management of Eco Tourism	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		A	M	Bases of Finance	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		D	M	Foreign Language (English)	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		A	M	Tourism Statistics	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		D	M	Multimedia and Communication	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		B	M	Hotel Contability	5	3	45	80	125	1	no	Albanian
				2018-2021	2019-2020		B	M	Hotel Management	5	3	45	80	125	1	no	English
				2018-2021	2019-2020		C	M	Intercultural Management	4	3	45	55	100	2	no	English

" Alexander Moisi	Hotel & Restauran	BACHE	2018-2021	2019-2020	Se	B	M	Restaurant Management	5	3	45	80	125	2	no	English		
			2018-2021	2019-2020		C	M	Scientific Research Methods	4	3	45	55	100	2	no	English		
			2018-2021	2019-2020		B	M	Economics of Tourist Destinations	5	3	45	80	125	2	no	English		
			2018-2021	2019-2020		C	M	Creativity	4	3	45	55	100	2	no	English		
			2018-2021	2019-2020		D	M	Marketing Managements	4	3	45	55	100	2	no	English		
			2018-2021	2019-2020		D	M	Introduction to Political Science	4	3	45	55	100	2	no	English		
			shuma								60	42	630	870	1500			
			2018-2021	2020-2021	Third year	D	M	Resources	4	3	45	55	100	1	no	English		
			2018-2021	2020-2021		B	M	Event Management	5	3	45	80	125	1	no	Albanian		
			2018-2021	2020-2021		B	M	Tourism marketing	5	3	45	80	125	1	no	English		
			2018-2021	2020-2021		B	M	Cost Analysis	5	3	45	80	125	1	no	English		
			2018-2021	2020-2021		B	M	International Tourism strategy	5	3	45	80	125	1	no	English		
			2018-2021	2020-2021		B	M	ITC	5	3	45	80	125	1	no	Albanian		
			2018-2021	2020-2021		B	M	Albanian Tourism	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		B	M	Economics of Transport	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		B	M	Tourism Promotion	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		B	M	Tourism Investment	5	3	45	80	125	2	no	Albanian		
			2018-2021	2020-2021		B	M	Albanian Cultural Heritage	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		E	Due Obligations		6	3	45	105	150	2	no	English		
			Shuma:								60	36	540	960	1500			
Total									180	120	1800	2700	4500					

Note: The letters A to E are symbols to characterize the type of activity

UNIVERSITY "ALEKSANDER MOISIU" DURRES	BUSINESS FACULTY	MARKETING MANAGEMENT	BACHELOR LEVEL	Study Program	Study Cycle	Academic Cycle	Academic Year	Year	Category	Subjects	Credits	Hours in the auditorium	Student preparation	Total hours	It takes place in the semester	Weekly hours		With modules	Language
																semester I	semester II		
						2020-2023	2020-2021	First year	B	Principles of Marketing	5	45	80	125	1	3		no	English
					2020-2023	2020-2021	C		Economic Regionalization	4	45	55	100	1	3		no	Albanian	
					2020-2023	2020-2021	A		Microeconomics I	4	45	55	100	1	3		no	English	
					2020-2023	2020-2021	A		Introduction to Business	4	45	55	100	1	3		no	Albanian	
					2020-2023	2020-2021	A		Mathematics	4	45	55	100	1	3		no	Albanian	
					2020-2023	2020-2021	A		Principles of Accounting	4	45	55	100	1	3		no	English	
					2020-2023	2020-2021	B		Marketing Research	5	45	80	125	1	3		no	English	
					2020-2023	2020-2021	A		Macroeconomics I	4	45	55	100	2		3	no	English	
					2020-2023	2020-2021	C		History of the Albanian Economy	4	45	55	100	2		3	no	English	
					2020-2023	2020-2021	A		Principles of Management	4	45	55	100	2		3	no	Albanian	
					2020-2023	2020-2021	C		Academic Writing	4	45	55	100	2		3	no	Albanian	
					2020-2023	2020-2021	D		Informatics	4	45	55	100	2		3	no	English	
					2020-2023	2020-2021	B		International Marketing	5	45	80	125	2		3	no	English	
					2020-2023	2020-2021	B	Strategic Brand Management	5	45	80	125	2		3	no	English		
Amount:											60	540	710	1250		21	21		
					2020-2023	2021-2022	The second year	A	Microeconomics II	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		A	Principles of Finance	4	45	55	100	1	3		no	English	
					2020-2023	2021-2022		A	Applied Mathematics	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		B	Statistics	5	45	80	125	1	3		no	English	
					2020-2023	2021-2022		C	Organizational Behavior	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		D	Introduction to Political Science	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		B	Introduction to Metric Marketing	5	45	80	125	1	3		no	English	
					2020-2023	2021-2022		C	Macroeconomics II	4	45	55	100	2		3	no	English	
					2020-2023	2021-2022		C	Financial Management	4	45	55	100	2		3	no	English	
					2020-2023	2021-2022		B	Scientific Research Methods	5	45	80	125	2		3	no	English	
					2020-2023	2021-2022		D	Bussiness English	4	45	55	100	2		3	no	Albanian	
					2020-2023	2021-2022		D	Business Law	4	45	55	100	2		3	no	Albanian	
					2020-2023	2021-2022		B	Marketing Management	5	45	80	125	2		3	no	English	
					2020-2023	2021-2022	D	Financial Accounting	4	45	55	100	2		3	no	English		
Amount:											60	630	870	1500		21	21		
					2020-2023	2022-2023	Third year	C	Digital marketing through numbers	5	45	80	125	1	3		no	Albanian	
					2020-2023	2022-2023		B	Marketing Services	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Consumer Behavior	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Marketing of Financial Services	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Price Policy	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Human Resources Management	4	45	55	100	1	3		no	English	
					2020-2023	2022-2023		B	Promotion	5	45	80	125	2		3	no	English	
					2020-2023	2022-2023		B	Industrial Marketing	5	45	80	125	2		3	no	Albanian	
					2020-2023	2022-2023		B	Marketing Strategies	5	45	80	125	2		3	no	English	
					2020-2023	2022-2023		B	Publicity	5	45	80	125	2		3	no	English	
					2020-2023	2022-2023		B	Marketing of Nonprofit Organizations	5	45	80	125	2		3	no	Albanian	
					2020-2023	2022-2023		E	Closing Obligations	6		150	150	2			no	Albanian	
Amount:											60	495	1005	1500		18	15		

UNIVERSITY OF "ALEKSANDËR MOISIU" DURRËS

Banking-Finance

Fac.	Programme	Year	Sem.	Type*	Course	Previously required course	USCr	ECTS	Language
BUSINESS FINANCE	BANKING FINANCE	FIRST YEAR	FIRST SEMESTER	C	Euro-Atlantic Economic Regionalization		3	4	English
				A	Fundamentals of Marketing		3	4	English
				A	Microeconomics I		3	4	English
				A	Introduction to Business		3	4	Albanian
				A	Mathematics		3	4	English
				B	Fundamentals of Accounting		4	5	English
				B	Fundamentals of Finance		4	5	English
			SECOND SEMESTER	A	Macroeconomics I		3	4	English
				C	History of Economic Thinking		3	4	Albanian
				A	Principles of Management		3	4	English
				C	Academic writing		3	4	Albanian
				D	Informatics		3	4	Albanian
				B	Financial Accounting	Fundamentals of Accounting	4	5	English
				B	Personal Finance		4	5	English
		SECOND YEAR	FIRST SEMESTER	A	Microeconomics II	Microeconomics I	3	4	Albanian
				B	Financial Markets and Institutions		4	5	English
				A	Applied Mathematics	Mathematics	3	4	Albanian
				A	Statistics		3	4	English
				C	Project Management		3	4	English
				D	Introduction to Political Science		3	4	Albanian
				B	EU Banking and Financial System		4	5	Albanian
			SECOND SEMESTER	C	Macroeconomics II	Macroeconomics I	3	4	English
				B	Financial Management	Fundamentals of Finance	4	5	English
				C	Scientific Research Methods		3	4	English
				D	Business English		3	4	Albanian
				C	Business Law		3	4	Albanian
				D	Marketing Direction	Fundamentals of Marketing	3	4	Albanian
				B	Investment		4	5	English

		THIRD YEAR	FIRST SEMESTER	D	Human Resources Management		3	4	Albanian
				B	Banking Management		4	5	English
				B	Taxation		4	5	English
				B	Money and Banking		4	5	English
				B	Insurance company		4	5	English
				B	Financial Statements Analysis	Financial Accounting	4	5	English
			SECOND SEMESTER	B	Accounting Finance and SME Controlling	Fundamentals of Accounting	4	5	English
				B	Risk Management		4	5	English
				B	Managerial and Cost Accounting	Fundamentals of Accounting	4	5	English
				B	Banking Techniques		4	5	English
				B	Audit		4	5	English
				E	Final Assignment			6	Albanian

UNIVERSITY "ALEKSAKDER MOISIU"DURRES										
Business Administration										
Fac	Profile	Year	Sem	Typology	Code	Course	Prerequisite course	USCr	ECTS	Language
			SEMESTER I	C	GEOG 185	Regionalization of the European Economy			4	English
				A	MARK 288	Basic Marketing			4	English
				A	ECON 163	Microeconomics I			4	English
				B	MANG 270	Introduction to Business			5	Albanian
				A	MATH 225	Matemathics			4	Albanian
				A	FINC 298	Principles of Accounting			4	English
				B	MANG 268	Business Communication			5	Albanian
		FIRST YEAR		A	ECON 190	Macroeconomics I			4	English
				A	TURS	The history of the Albanian economy			4	English

SEMESTE R II	B	MANG 177	Principles of Manage ment			5	English
	A	LANG 150	Academi c writing			4	Albanian
	D	COSC 155	Informati cs(Comp uter Applicati on)			4	English
	C	ECON 500	Business Law			4	English
	B	MANG	Business Planning and Start Up			5	English
	C	ECON 280	Microeco nomics II	ECON 163 Microeco nomics		4	Albanian
	A	FINC 290	Basic of Finance			4	Albanian
	A	MATH 325	Applied Mathem atics	MATH 225 Mathem atics		4	Albanian
	A	ECON 311	Statistics			4	Albanian

FACULTY OF BUSINESS	BUSINESS ADMINIST RATION	SECOND YEAR	SEMESTE R I	B	MANG 401	Manage ment of Innovatio n and Entrepre neurship			5	English	
				D	POLS 125	Introduct ion to political science			4	Albanian	
				B	MANG 244	intercultural managem ent			5	English	
			C	ECON 320	Macroecono mics II	ECON 190 Macroecono mics I			4	English	
			C	FINC 420	Financial Manage ment	FINC 290 Basic of Finance			4	English	
			C	ECON 294	Methods of Scientific Research				4	English	
			D	MANG 400	Business Ethics				5	Albanian	
			SEMESTE R II	B		Human Resource				5	
					MANG 401	Manage ment					Albanian

D	MARK 385	Marketing Management	MARK 288 Basic Marketing		4	English
D	FINC 500	Financial Accounting	MARK 288 Principles of Accounting		4	English
B	MANG	Business English			4	Albanian
B	MANG 365	Organizational Behaviour			5	English
B	MANG 401	Decision making	MANG 177 Principles of Management		5	English
B	MANG	Logistics			5	English
B	MANG 405	Entrepreneurship and Small Business	MANG 270 Introduction to Business		5	English

SEMESTER I

UNIVERSITY "ALEKSANDËR MOISIU" DURRËS
MSc. Business Economics

Fac.	Degree	Year	Sem.	Type*	Kode	Course	Prerequisite course	USCr	ECTS	HOURS	Language
BUSINESS FACULTY	Business Economics	FIRST YEAR	FIRST SEMESTER	A		Financial Accounting			4	3	Albanian
				A		Organizational behavior			4	3	Albanian
				B		Advanced Econometrics			7	5	English
				B		International Economics I			7	5	English
				C		Advanced Project Management			6	4	Albanian
			SECOND SEMESTER	C		Environmental Economics			6	4	English
				C		Economics of Social Affairs			6	4	English
				C		Scientific Research Methods			6	4	Albanian
				B		International Economics II	International Economics I		7	5	English
				B		Advanced Microeconomics			7	5	English
		SECOND YEAR	FIRST SEMESTER	A		Advanced Marketing			4	3	Albanian
				B		Labor Market Economics			7	5	English
				B		Public Sector Economics			7	5	English
				B		Advanced Macroeconomics			7	5	English
				B		Competition policy and market regulation			7	5	English
			SECOND SEMESTER	B		Managerial Economics			7	5	English
				D		Professional Internship			9		Albanian
				E		Closing Obligations			12		Albanian

BASIC SUBJECTS – Methodological preparation and general culture / (Symbol: A)

CHARACTERISTIC SUBJECTS – Preparation for Scientific Discipline / (Symbol B)

INTERDISCIPLINARY SUBJECTS / INTEGRATION – Subdiscipline, profiles and group of elective courses / (Symbol: C)

SUPPLEMENTARY SUBJECTS – Foreign languages, computer knowledge, professional practice / (Symbol: D)

FINAL OBLIGATIONS / (Symbol: E)

Study Program	Study Cycle	Academic Cycle	Academic Year	Year	Category	Subjects	Credits	Hours in the auditorium	Student preparation	Total hours	It takes place in the semester	Weekly hours		With modules	Languages	
												semester I	semester II			
BSC. COMMUNICATION AND DIGITAL MARKETING	BACHELOR LEVEL	2020-2023	2020-2021	First year	A	Computer Applications I	5	45	80	125	1	3		no	English	
		2020-2023	2020-2021		B	Communication and Digital Marketing I	5	45	80	125	1	3		no	English	
					C	- Contemporary communication and marketing	4	45	55	100	1	3		no	Albania	
						- Business Basics										Albania
		2020-2023	2020-2021			- Economic Geography										Albania
		2020-2023	2020-2021		A	Principles of Communication	5	45	80	125	1	3		no	Albania	
		2020-2023	2020-2021		A	Principles of Marketing	5	45	80	125	1	3		no	English	
		2020-2023	2020-2021		A	Microeconomics	5	45	80	125	1	3		no	English	
		2020-2023	2020-2021		D	English I	4	45	55	100	1	3		no	Albania	
		2020-2023	2020-2021		A	Basis of Accounting	5	45	80	125	2		3	no	English	
		2020-2023	2020-2021		E	Basics of Management	4	45	55	100	2		3	no	Albania	
					C	- English II	4	45	55	100	1		3	no	Albania	
						- Business Law										Albania
						- Computer applications II										English
		2020-2023	2020-2021			- Mathematics I										Albania
		2020-2023	2020-2021		A	Macroeconomics	4	45	55	100	2		3	no	English	
		2020-2023	2020-2021	B	Communication and Digital Marketing II	5	45	80	125	2		3	no	English		
		2020-2023	2020-2021		B	Basics of Writing in Digital Media I	5	45	80	125	2		3	no	Albania	
		Amount:							60	585	915	1500		21	18	
		2020-2023	2021-2022		B	Marketing in Communication	5	45	80	125	1	3		no	Albania	
		2020-2023	2021-2022		B	Communication in Marketing through Media	4	45	55	100	1	3		no	Albania	
					C	- Customer Management	4	45	55	100	1	3		no	English	
						- International Organization									Albania	
						- Ethics and Law in Digital Marketing									Albania	
		2020-2023	2021-2022			- English III									Albania	
		2020-2023	2021-2022		B	Scientific Research Methods	5	45	80	125	1	3		no	English	
		2020-2023	2021-2022		A	Principles of Finance	4	45	55	100	1	3		no	English	
		2020-2023	2021-2022		B	Social Media Marketing	4	45	55	100	1	3		no	English	
		2020-2023	2021-2022		D	Introduction to programming	4	45	55	100	1	3		no	Albania	
		2020-2023	2021-2022		C	Marketing Research	5	45	80	125	2		3	no	English	
		2020-2023	2021-2022		C	Sales Management	5	45	80	125	2		3	no	English	
					C	- Java programing	5	45	80	125	2		3	no	Albania	
						English Business I									Albania	
						- Money and bank									Albania	
		2020-2023	2021-2022			- English IV									Albania	
		2020-2023	2021-2022		D	Developing a new product	5	45	80	125	2		3	no	English	
2020-2023	2021-2022		D	Statistics	5	45	80	125	2		3	no	English			
2020-2023	2021-2022		B	Marketing Management	5	45	80	125	2		3	no	English			
Amount:							60	585	915	1500		21	18			
2020-2023	2022-2023		B	Marketing via Mobile Phones	5	45	80	125	1	3		no	Albania			
2020-2023	2022-2023		B	Consumer Behavior	5	45	80	125	1	3		no	English			
			C	- Event Marketing	5	45	80	125	1	3		no	Albania			
				- International Business									Albania			
2020-2023	2022-2023		B	E-Marketing	5	45	80	125	1	3		no	Albania			
2020-2023	2022-2023		B	Programming	5	45	80	125	1	3		no	Albania			
2020-2023	2022-2023		D	Design Theory	5	45	80	125	1	3		no	Albania			

				2020-2023	2022-2023											
						B	Marketing Services	5	45	80	125	2	3	no	English	
						B	Promotion	5	45	80	125	2	3	no	English	
						D	- Sports Marketing	5	45	80	125	2	3	no	Albania	
							- Marketing of Non-Profit Organizations								Albania	
							- Public Relations								Albania	
Amount:								115	1080	1795	2875	39	33			

UNIVERSITETI "ALEKSANDËR MOISIU" DURRËS
FINANCE ACCOUNTING

Fac.	Programme	Year	Sem.	Type*	Course	Previously required course	USCr	ECTS	Language
		FIRST YEAR	FIRST SEMESTER	C	Euro-Atlantic Economic Re		3	4	English
				A	Fundamentals of Marketing		3	4	English
				A	Microeconomics I		3	4	English
				A	Introduction to Business		3	4	Albanian
				A	Mathematics		3	4	English
				B	Fundamentals of Accounting		4	5	English
				B	Fundamentals of Finance		4	5	English
			SECOND SEMESTER	A	Macroeconomics I		3	4	English
				C	History of the Antico-Medie		3	4	Albanian
				A	Principles of Management		3	4	English
				C	Academic writing		3	4	Albanian
				D	Informathic		3	4	English
				B	Financial Accounting	Fundamentals of Accounting	4	5	English
				B	Personal Finance		4	5	English
			A	Microeconomics II	Microeconomics I	3	4	Albanian	

BUSINESS FINANCE	BANKING FINANCE	SECOND YEAR	FIRST SEMESTER	B	Financial Markets and Institutions		4	5	English
				A	Mathematics II	Mathematics	3	4	Albanian
				A	Statistics		3	4	English
				C	Project Management		3	4	English
				D	Introduction to Political Science		3	4	Albanian
				B	Public Accounting	Fundamentals of Accounting	4	5	English
			SECOND SEMESTER	C	Macroeconomics II	Macroeconomics I	3	4	English
				B	Financial Management	Fundamentals of Finance	4	5	English
				C	Scientific Research Methods		3	4	English
				D	Business English		3	4	Albanian
				C	Business Law		3	4	Albanian
				D	Marketing Management	Fundamentals of Marketing	3	4	English
		SEMESTER	B	Investment		4	5	English	
			D	Human Resources Management		3	4	Albanian	
			B	National Accounting Standards	Financial Accounting	4	5	English	
				B	Taxation		4	5	English

		THIRD YEAR	FIRST	B	Managerial and Cost Accounting	Fundamentals of Accounting	4	5	English
				B	Insurance company		4	5	English
				B	Financial Stat	Financial Accounting	4	5	English
			SECOND SEMESTER	B	Money and banking		4	5	English
				B	Risk Management		4	5	English
				B	Audit		4	5	English
				B	Financial Inst	Fundamentals of Accounting	4	5	Albanian
				B	Accounting Finance and SME Controlling	Fundamentals of Accounting	4	5	English
				E	Final Assignment			6	Albanian

"ALEKSANDER MOISIU" UNIVERSITY, DURRES, ALBANIA

BUSINESS FACULTY

HOTEL & RESTAURANT MANAGEMENT CURRICULA STUDY PROGRAMME 2018-2021

Study Programme	Degree	Academic Years	Academic Year	Years	Activity categorisatio	Mandatory / Elective course	Subjects	Credits	Hours in a week	Hours in auditor	Individual Syudy Hours	Total Hours	Terms	Module: Yes/No	Language		
Hotel & Restaurant Management Curricula	BACHELOR DEGREE	2018-2021	2018-2019	First Year	C	M	Economic Regionalisation	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Principles of Marketing	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Microeconomi 1	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Bases of Business	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		A	M	Algebra	4	3	45	55	100	1	no	English		
		2018-2021	2018-2019		B	M	Bases of Tourism	5	3	45	80	125	1	no	English		
		2018-2021	2018-2019		B	M	Tourism Geography	5	3	45	80	125	1	no	English		
		2018-2021	2018-2019		A	M	Macroeconomi 1	4	3	45	55	100	2	no	English		
		2018-2021	2018-2019		C	M	History of Albanian Economy	4	3	45	55	100	2	no	English		
		2018-2021	2018-2019		A	M	Bases of Management	4	3	45	55	100	2	no	English		
		2018-2021	2018-2019		C	M	Bases of Contability	4	3	45	55	100	2	no	English		
		2018-2022	2018-2019		C	M	Tourism Low	4	3	45	55	100	2	no	English		
		2018-2023	2018-2019		B	M	Albanian Natural Resources	5	3	45	80	125	2	no	Albanian		
		2018-2021	2018-2019	B	M	Sustainable Tourism	5	3	45	80	125	2	no	English			
		Shuma:								60	42	630	870	1500			
		Hotel & Restaurant Management Curricula	BACHELOR DEGREE	2018-2021	2019-2020	cond Year	A	M	Management of Eco Tourism	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		A	M	Bases of Finance	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		D	M	Foreign Language (English)	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		A	M	Tourism Statistics	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		D	M	Multimedia and Communication	4	3	45	55	100	1	no	English
				2018-2021	2019-2020		B	M	Hotel Contability	5	3	45	80	125	1	no	Albanian
				2018-2021	2019-2020		B	M	Hotel Management	5	3	45	80	125	1	no	English
				2018-2021	2019-2020		C	M	Intercultural Management	4	3	45	55	100	2	no	English

" Alexander Moisi	Hotel & Restaura	BACHE	2018-2021	2019-2020	Se	B	M	Restaurant Management	5	3	45	80	125	2	no	English		
			2018-2021	2019-2020		C	M	Scientific Research Methods	4	3	45	55	100	2	no	English		
			2018-2021	2019-2020		B	M	Economics of Tourist Destinations	5	3	45	80	125	2	no	English		
			2018-2021	2019-2020		C	M	Creativity	4	3	45	55	100	2	no	English		
			2018-2021	2019-2020		D	M	Marketing Managements	4	3	45	55	100	2	no	English		
			2018-2021	2019-2020		D	M	Introduction to Political Science	4	3	45	55	100	2	no	English		
			shuma								60	42	630	870	1500			
			2018-2021	2020-2021	Third year	D	M	Resources	4	3	45	55	100	1	no	English		
			2018-2021	2020-2021		B	M	Event Management	5	3	45	80	125	1	no	Albanian		
			2018-2021	2020-2021		B	M	Tourism marketing	5	3	45	80	125	1	no	English		
			2018-2021	2020-2021		B	M	Cost Analysis	5	3	45	80	125	1	no	English		
			2018-2021	2020-2021		B	M	International Tourism strategy	5	3	45	80	125	1	no	English		
			2018-2021	2020-2021		B	M	ITC	5	3	45	80	125	1	no	Albanian		
			2018-2021	2020-2021		B	M	Albanian Tourism	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		B	M	Economics of Transport	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		B	M	Tourism Promotion	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		B	M	Tourism Investment	5	3	45	80	125	2	no	Albanian		
			2018-2021	2020-2021		B	M	Albanian Cultural Heritage	5	3	45	80	125	2	no	English		
			2018-2021	2020-2021		E	Due Obligations		6	3	45	105	150	2	no	English		
			Shuma:								60	36	540	960	1500			
Total									180	120	1800	2700	4500					

Note: The letters A to E are symbols to characterize the type of activity

UNIVERSITY "ALEKSANDER MOISIU" DURRES	BUSINESS FACULTY	MARKETING MANAGEMENT	BACHELOR LEVEL	Study Program	Study Cycle	Academic Cycle	Academic Year	Year	Category	Subjects	Credits	Hours in the auditorium	Student preparation	Total hours	It takes place in the semester	Weekly hours		With modules	Language
																semester I	semester II		
						2020-2023	2020-2021	First year	B	Principles of Marketing	5	45	80	125	1	3		no	English
					2020-2023	2020-2021	C		Economic Regionalization	4	45	55	100	1	3		no	Albanian	
					2020-2023	2020-2021	A		Microeconomics I	4	45	55	100	1	3		no	English	
					2020-2023	2020-2021	A		Introduction to Business	4	45	55	100	1	3		no	Albanian	
					2020-2023	2020-2021	A		Mathematics	4	45	55	100	1	3		no	Albanian	
					2020-2023	2020-2021	A		Principles of Accounting	4	45	55	100	1	3		no	English	
					2020-2023	2020-2021	B		Marketing Research	5	45	80	125	1	3		no	English	
					2020-2023	2020-2021	A		Macroeconomics I	4	45	55	100	2		3	no	English	
					2020-2023	2020-2021	C		History of the Albanian Economy	4	45	55	100	2		3	no	English	
					2020-2023	2020-2021	A		Principles of Management	4	45	55	100	2		3	no	Albanian	
					2020-2023	2020-2021	C		Academic Writing	4	45	55	100	2		3	no	Albanian	
					2020-2023	2020-2021	D		Informatics	4	45	55	100	2		3	no	English	
					2020-2023	2020-2021	B		International Marketing	5	45	80	125	2		3	no	English	
					2020-2023	2020-2021	B	Strategic Brand Management	5	45	80	125	2		3	no	English		
Amount:											60	540	710	1250		21	21		
					2020-2023	2021-2022	The second year	A	Microeconomics II	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		A	Principles of Finance	4	45	55	100	1	3		no	English	
					2020-2023	2021-2022		A	Applied Mathematics	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		B	Statistics	5	45	80	125	1	3		no	English	
					2020-2023	2021-2022		C	Organizational Behavior	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		D	Introduction to Political Science	4	45	55	100	1	3		no	Albanian	
					2020-2023	2021-2022		B	Introduction to Metric Marketing	5	45	80	125	1	3		no	English	
					2020-2023	2021-2022		C	Macroeconomics II	4	45	55	100	2		3	no	English	
					2020-2023	2021-2022		C	Financial Management	4	45	55	100	2		3	no	English	
					2020-2023	2021-2022		B	Scientific Research Methods	5	45	80	125	2		3	no	English	
					2020-2023	2021-2022		D	Bussiness English	4	45	55	100	2		3	no	Albanian	
					2020-2023	2021-2022		D	Business Law	4	45	55	100	2		3	no	Albanian	
					2020-2023	2021-2022		B	Marketing Management	5	45	80	125	2		3	no	English	
					2020-2023	2021-2022	D	Financial Accounting	4	45	55	100	2		3	no	English		
Amount:											60	630	870	1500		21	21		
					2020-2023	2022-2023	Third year	C	Digital marketing through numbers	5	45	80	125	1	3		no	Albanian	
					2020-2023	2022-2023		B	Marketing Services	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Consumer Behavior	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Marketing of Financial Services	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Price Policy	5	45	80	125	1	3		no	English	
					2020-2023	2022-2023		B	Human Resources Management	4	45	55	100	1	3		no	English	
					2020-2023	2022-2023		B	Promotion	5	45	80	125	2		3	no	English	
					2020-2023	2022-2023		B	Industrial Marketing	5	45	80	125	2		3	no	Albanian	
					2020-2023	2022-2023		B	Marketing Strategies	5	45	80	125	2		3	no	English	
					2020-2023	2022-2023		B	Publicity	5	45	80	125	2		3	no	English	
					2020-2023	2022-2023		B	Marketing of Nonprofit Organizations	5	45	80	125	2		3	no	Albanian	
					2020-2023	2022-2023		E	Closing Obligations	6		150	150	2			no	Albanian	
Amount:											60	495	1005	1500		18	15		

